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Case Study

Alba Communications Ltd

Name: Alba Communications Ltd
Location: Greater London
Total initial investment: £250,000 (31st November 2005)

Business: Alba Communications is an executive production company specialising in historical factual and musical entertainment programming for global television and video markets. Headquartered in London and with offices in New York Alba supplies high quality original content to broadcasters (PBS) cable channels (The History and Discovery channels) and a network of television and DVD/video distributors worldwide.

Team: Ken Maliphant – Managing Director has over 30 years of experience in production, mostly music and history programmes and records. Ken marketed the successful series The World at War before establishing Alba Communications. Ken is supported by Jim Lyle – Head of New York Sales and George Kerevan – Creative Director.

Product:
Alba Communications produces high quality factual programming in the primarily in the genre of Military History and Aviation. Example productions include Saddam and Third Reich, Secret Aircraft of World War 2 and The Executioners. They've recently established a DVD division, Alba Home Division, to further broaden it's product base and the reach of original productions – Alba had a recent success with Status Quo – The Party isn't over yet – documentary DVD which reached No. 2 in the charts.

What impressed us…
- A Experienced and respected management team
- B Strong reputation in areas of production focus
- C Varied pipeline of creative ideas

For further information about Alba Communications, visit www.albacommunicationsltd.com

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